

KART COMP GUIDE 2026



BRIEF

Your challenge? Unleash your school's wildest spirit on the track.
Make it bold. Make it bright. Make it brilliant. Make it the loudest, proudest livery the world has ever seen.



← Last years winner!

The winning school will receive a fully funded year on the STEM On Track programme, including a racing kart for their team to build, brand, and race! The winning livery will be unveiled at the STEM On Track National Finals and judged by a panel from BWT Alpine Formula One Team and STEM On Track.

MISSION

This is your chance to design the loudest, proudest, most unforgettable racing kart livery BWT Alpine Formula One Team has ever seen. Make it bold. Make it bright. Make it impossible to ignore.

Your design must explore one (or a fusion) of these three ideas:

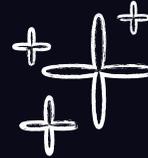


LEGACY

To build a fast future, you must understand where you come from.

BWT Alpine Formula One Team boasts a prestigious heritage rooted in the championship-winning eras of Benetton and Renault, your school and town carry a legacy that is just as significant and inspiring.

The Goal: Create a design that celebrates your school and communities legacy.



DREAM

Show us the future you want to race into.

All great engineering feats began as a single idea, a spark, a dream. This theme is about total creative freedom and the power of "What if?"

The Goal: Inspire us with what you imagine a future of STEM and Motorsport can look like without limits.



RISE

Formula One and design are all about pushing boundaries, striving further, and rising higher.

Show us how we can rise higher and push boundaries through smarter, cleaner, and faster technology.

The Goal: Show us the future of STEM. Rise higher and push the boundaries of design.

DESIGN

The design can be hand drawn or digitally created in Photoshop, Canva or any other design tool of your choice. To get started print off or download the Livery template accessible at the end of this guide.

Follow the steps below to design your livery graphics and have the chance of winning your very own racing kart!

- 01 Download the template** - Available at the back of this guide.
- 02 Design your livery graphics** - Use any medium you like! You can hand-draw your design or create it digitally using Photoshop, Canva, or any other design tool. 🎨
- 03 Write a 350-word description** – Describe how your creative and bold livery showcases your school, STEM innovation, and a sustainable, forward-thinking future
- 04 Submit Your Entry** – Send your completed design and concept description to competition@espireeducation.co.uk by the 1st of May 2026.
- 05 Win a Kart!** – The winning team will see their livery come to life on their very own racing kart, unveiled at the STEM On Track National Finals by BWT Alpine Formula One Team! 🏆

EXAMPLE

Here's a completed graphics kit alongside how it transforms onto a kart. A well-executed design should maintain its bold impact both as a flat layout and when wrapped around the kart's curves. Consider how colors, patterns, and logos will flow seamlessly across different panels to create a striking, cohesive look on the track.



This becomes this..



GOOD LUCK

We're excited to see how you're designs!

Use your creativity to show how STEM and motorsport can power a smarter, cleaner world.

Dream big, be creative, and most of all, enjoy it.

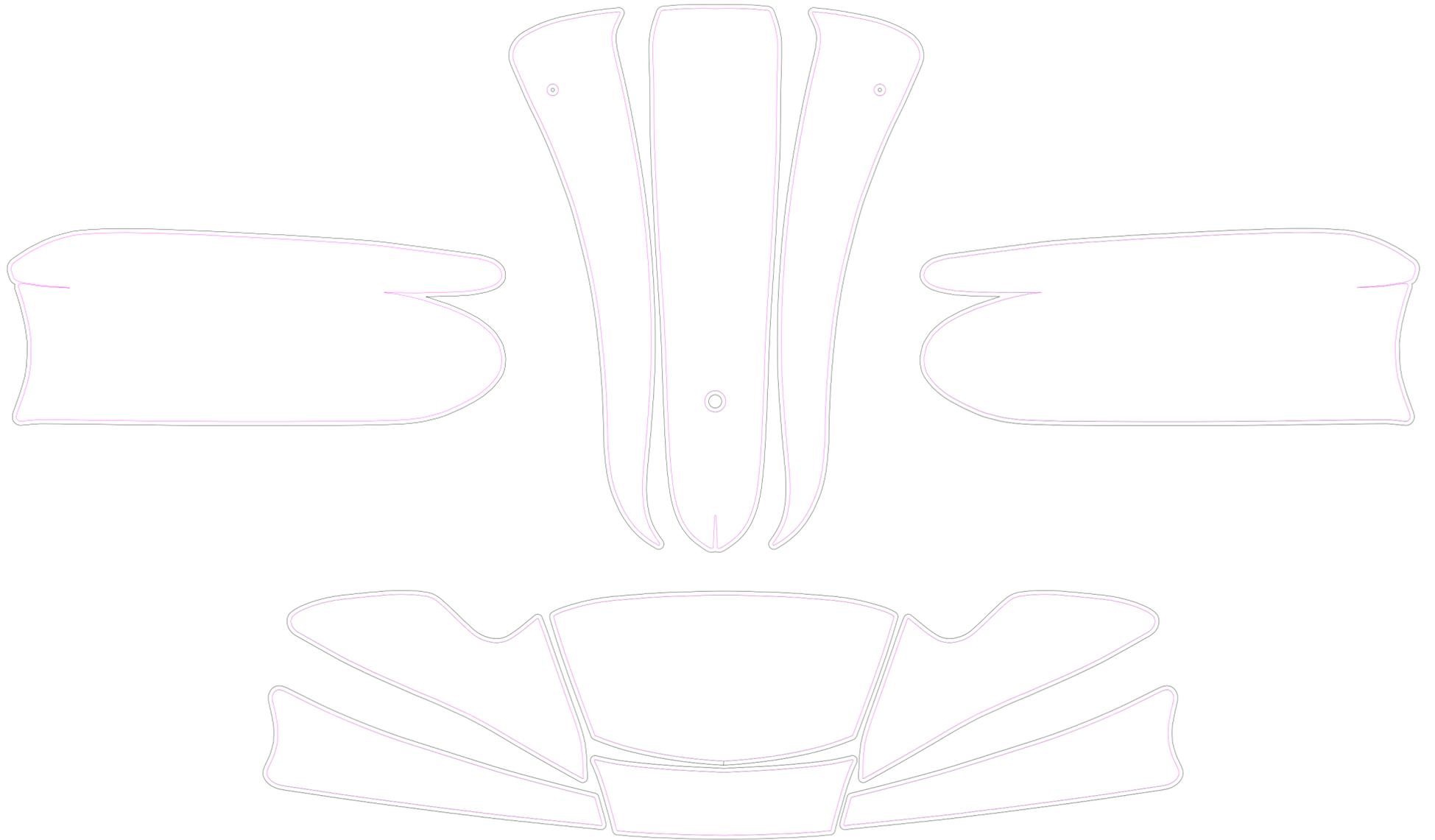
If you need any support along the way, feel free to reach out:

✉ For competition-related queries: competition@espireeducation.co.uk

✉ For general enquiries or more information about STEM On Track: info@espireeducation.co.uk

Good luck ... And may the best design win a go-kart!





TEMPLATE
KART COMPETITION

T&Cs

1. Eligibility

- 1.1. The Graphics Kit Design Competition (the "Competition") is open to all UK schools only. International schools are not eligible to win the prize.
- 1.2. All entries must be submitted by teachers/students currently enrolled at a UK educational institution.
- 1.3. Entries submitted after the published deadline will not be considered.

2. Entry Requirements

- 2.1. All entries must have permission from a teacher and all communications relating to the Competition must involve a teacher, either through direct email communication or by being cc'd on all correspondence.
- 2.2. By submitting an entry, participants confirm they have read and agree to be bound by these Terms and Conditions.
- 2.3. Each entry must follow the design guidelines provided in the Graphics Kit Template.

3. Selection Process

- 3.1. The entries will be sifted to a top 10 shortlist, and then judged by a panel of BWT BWT Alpine Formula One Team Formula One and STEM On Track staff.
- 3.2. All shortlisted entrants will be invited to attend the STEM On Track National Finals event.

4. Prize Acceptance and Conditions

- 4.1. By entering the Competition, participants agree that if they win, they will:
 - Accept the prize
 - Run the STEM On Track programme with students
 - Support and engage with reasonable media obligations, including but not limited to interviews, promotional videos, photography, social media content, and case study materials for use by STEM On Track and BWT Alpine Formula One Team
- 4.2. The prize will be provided free of charge, fully funded by BWT Alpine Formula One Team. Including the Kart-kit, platform license fee, race entry fees and graphics kit.
- 4.3. If the winning organisation accepts the prize but does not run the programme with students as agreed, STEM On Track reserves the right to:
 - Remove the equipment, or
 - Charge the organisation the full cost of the programme.

5. National Finals Attendance

- 5.1. The top 10 shortlisted entrants must be willing and able to attend the National Finals event for the prize giving ceremony.
- 5.2. Failure to attend the National Finals may result in disqualification.

6. Intellectual Property

6.1. All entries remain the intellectual property of the entrants.

6.2. By entering the Competition, entrants grant STEM On Track and BWT Alpine Formula One Team permission to use submitted designs for promotional purposes, including but not limited to social media, marketing materials, and event displays.

7. Data Protection

7.1. Personal data collected during the Competition will be processed in accordance with UK data protection legislation.

7.2. Information will be used solely for the purposes of administering the Competition and contacting winners.

8. Liability

8.1. STEM On Track and BWT Alpine Formula One Team accept no responsibility for entries that are lost, delayed, incomplete, or cannot be delivered for technical reasons.

8.2. The organisers reserve the right to modify or terminate the Competition at any time if circumstances beyond their control make this necessary.

9. General

9.1. The organisers' decision is final, and no correspondence will be entered into.

9.2. These Terms and Conditions are governed by English law, and participants submit to the exclusive jurisdiction of the English courts.

9.3. By entering the Competition, participants confirm they have read, understood, and agree to be bound by these Terms and Conditions.

TLDR:

Please get approval of your teacher before submitting your entry and cc' them into any email correspondence.