



A Partnership ...

CASE STUDY



Listen Rebecca's
STEM On Track
experience

Partner: Stellantis Performance Academy

Project Lead: Rebecca Thorn

Students Impacted: 60 students

Location: Corley, West Midlands

School Partner: Corley Academy

STELLANTIS
PERFORMANCE ACADEMY

WHY STEM On Track?

Stellantis wanted to support students who don't get the same opportunities. For a company training the next generation of technicians, STEM On Track offered genuine relationships with underserved schools that feed their talent pipeline. Partnership, not charity.

"Be part of the journey. See the children achieve and create something. The confidence, the growth – it's priceless. If you're going to do it, do it properly. Be truly part of it, not just a sponsor."

– Bex (Rebecca Thorn), Stellantis Performance Academy

HOW's it been implemented?

Engineers volunteer at race days. Technicians mentor students. Bex set up work experience placements for students with additional needs. They created an inclusive kart testing day so every student could try it.

Year two scaled with weekly visits so students and staff know each other by name. One student is now considering a career in mechanical design. Staff got so invested that one technician is jumping out of a plane for fundraising.

WHAT's the impact so far?

Students see real jobs and employers. What felt distant and scary is now tangible. Stellantis staff are more engaged, they volunteer, fundraise, and come back.

The school relationship deepened beyond the kart, with conversations about apprenticeships and genuine pathways now part of the rhythm. One girl started asking about career progression at Stellantis. Another student is exploring apprenticeships his family thought weren't possible.